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Travel should take you places®

## **HILTON WAIKOLOA VILLAGE ADDS TOP TIER TALENT TO SALES, MARKETING AND EVENTS SENIOR LEADERSHIP**

WAIKOLOA, HAWAII – **HILTON WAIKOLOA VILLAGE** -- a premier meeting and conventions resort located on the Kohala Coast of Hawaii's Big Island proudly announces the addition of three new members to its senior leadership team, effective June 15. Frank Manchen joins the team as director of sales and marketing; Jacques Monteil will serve as director of catering and events, and Russ Kembel transitions to director of national accounts in Seattle, Wash.

**Frank Manchen** will oversee and lead the development and execution of strategic sales and marketing plans and initiatives as the **director of sales and marketing**. Manchen comes from La Quinta Resort and PGA West, part of Hilton's *Waldorf Astoria Collection*, located in the Palm Springs area of California where he served as director of sales. Manchen has been with Hilton for 12 years and has a comprehensive expertise and depth in the sales and marketing disciplines. Originally from South Africa and having completed international studies in Africa, Germany and Switzerland, Manchen's well-rounded experience in international markets, food and beverage and team building will help him effectively work with a broad range of sales clients at the resort.

**Jacques Monteil** has been named **director of catering and events** at Hilton Waikoloa Village, where he will lead the event management and catering teams in creating world-class events and social functions. Monteil also hails from La Quinta Resort and PGA West, part of Hilton's *Waldorf Astoria Collection*, where he most recently held the position of assistant director of events. His diverse background includes key senior leadership positions in catering, conference services and event management at Embassy Suites and Gaylord Hotels in Dallas, Texas.

**Russ Kembel** has transitioned to a new position on the sales team as the **director of national accounts**, and will be based in Seattle, Wash. In his new role, Kembel will be Hilton Waikoloa Village's primary sales executive covering key accounts in both the national insurance and incentive meetings & travel markets.

"It will be exciting to have each one of these seasoned professionals on our team," said Debi Bishop, general manager. "Their hands-on approach, passion for guest satisfaction and extensive hospitality backgrounds will contribute to our mantra of 'One Team One Dream' here at Hilton Waikoloa Village."

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Winner of more than 100 leisure, meeting and culinary awards, Hilton Waikoloa Village boasts the largest and most flexible meeting space in the outer islands with more than 235,000 square feet of meeting, convention and outdoor function space. As a pioneer among world-class resorts, Hilton Waikoloa Village has successfully mixed business and pleasure and beckons with warm Hawaiian hospitality and the Aloha Spirit.

For more information about Waikoloa Beach Resort and Hilton Waikoloa Village, visit [www.waikoloabeachresort.com](http://www.waikoloabeachresort.com) or [www.hiltonwaikoloavillage.com](http://www.hiltonwaikoloavillage.com) or call 1-800-HILTONS (1-800-445-8667).

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#### **About Waikoloa Beach Resort**

Waikoloa Beach Resort -- a 1,350-acre Resort located under the sunny skies of the Kohala Coast on Hawaii's Big Island -- offers a wide array of accommodations, including Hilton Waikoloa Village, Hilton Grand Vacations Club and a variety of condominiums and vacation homes. Waikoloa Beach Resort is a gateway to cultural immersion, engaging travelers in the area's rich history through interactive cultural entertainment and luaus, historic Petroglyph tours, authentic local treatments at the Kohala Spa, Dolphin Quest educational center, dining outlets with Island-oriented meals inspired by local ingredients, a Museum Walkway with 1,800 pieces of art and children's programs at Camp Menehune. Waikoloa guests enjoy incredible weather year-round, with outdoor adventures ranging from championship golf at the Beach Course and Kings' Course and shopping at Queen's Marketplace and Kings' Shops to casual family fun at the private ocean-fed snorkeling Lagoon, seaside putting course and expansive tennis complex.

#### **About Hilton**

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,200 hotels and 545,000 rooms in 77 countries, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf Astoria Collection™. Hilton Hotels Corporation is an Official Sponsor of the U.S. Olympic Team, which will extend through the 2010 Olympic and Paralympic Winter Games in Vancouver, the 2012 Olympic and Paralympic Games in London, the 2010/2012 U.S. Paralympic Team and the 2011 U.S. Pan American Team. The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: be hospitable®. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity. For more information about the company, please visit [www.hiltonfamily.com](http://www.hiltonfamily.com).