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Hilton Waikoloa Village Announces Two New Additions to Team

Rodger MacDonald named Director of Marketing and Robert Hickcox Named Director of Safety and Security

WAIKOLOA, Hawaii – January 23, 2012 – Hilton Waikoloa Village -- the 62-acre Pacific playground located on the Kohala Coast of Hawaii, the Big Island -- proudly announces the addition of two new team members including Rodger MacDonald, director of marketing, and Robert Hickcox, director of safety and security.

“We are so pleased to have these seasoned professionals join our Hilton Waikoloa Village team. Their hands-on approach, passion for guest satisfaction and knowledgeable backgrounds will elevate our level of excellence at the resort,” praises Debi Bishop, general manager, Hilton Waikoloa Village.

Rodger MacDonald has been named director of marketing and will lead brand management at Hilton Waikoloa Village, delivering top line results through direct interaction with all revenue generating departments at the resort. MacDonald boasts an extensive hospitality background with almost 30 years of successful senior executive hospitality and management experience in Hawaii, across the United States, Mexico, Europe and South America. Most recently, MacDonald served as the executive director of sales and marketing for Kona Village Resort. Among his many accomplishments, MacDonald successfully directed the marketing and sales effort as the Ojai Valley Inn & Spa underwent a multi-million dollar restoration and repositioning from a AAA Three Diamond to Five Diamond resort.

As director of safety and security, Robert Hickcox will develop and implement initiatives to maintain a superior level of safety at the resort and coordinate security functions with guidance from Hilton Waikoloa Village resident manager. Hickcox, a retired Hawaii police department captain, has more than 33 years of experience in the field of security and safety. He began his public safety career in 1977 as a Kona District patrolman. Hickcox swiftly advanced through the ranks to K-9 vice officer, detective, lieutenant, and finally captain of the West Hawaii Criminal

Investigation Division before retiring in 2007. Upon retiring from the police department, he gained experience in the hospitality field as director of security and safety at the Fairmont Orchid Hotel and Resort in Hawaii.

The award-winning Hilton Waikoloa Village is a 62-acre Pacific playground and alluring destination unto itself. The resort offers island hospitality with 1,240 beautifully appointed guest rooms and beautiful vistas of Waiulua Bay. Amenities include three fresh-water swimming pools; an ocean-fed snorkeling lagoon; waterfalls and waterways; locally inspired treatments at the Kohala Spa; the Dolphin Quest educational center; nine dining outlets; a Museum Walkway; the Club Keiki children's program; Legends of the Pacific Luau; an 18-hole seaside putting course and an expansive tennis complex. Hilton Waikoloa Village and Waikoloa Beach Resort are gateways to cultural immersion, engaging travelers in the area's rich history through such interactive cultural entertainment as hula and ukulele lessons and historic Petroglyph tours. Adventures within Waikoloa Beach Resort range from two championship golf courses to world-class shopping and activities at Queens' Marketplace and Kings' Shops.

For more information about Hilton Waikoloa Village, visit www.hiltonwaikoloavillage.com or call 808.886.1234.

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