



Hilton
Waikoloa Village

On Hawaii's Big Island

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**Hilton Waikoloa Village Welcomes New Senior Catering
Manager Cheryl Shoemaker to the Team**

WAIKOLOA, Hi. – (January 25, 2011) – Hilton Waikoloa Village, a 62-acre Pacific playground located on the Kohala Coast of Hawaii's Big Island, proudly welcomes Cheryl Shoemaker to the resort team as the new senior catering manager.

Shoemaker graduated from San Jose State University with Bachelor of Arts in public relations and began her career in the hospitality industry as corporate concierge at Les Concierges. She made her move to Hawaii when she became the weddings and catering manager at Hilton Waikoloa Village. Shoemaker relocated to the mainland for a year before returning to the beautiful Big Island. During this time, she also managed her own wedding and event planning business for five years, from 2004-2009.

A skilled event planner and catering manager for more than a decade, Shoemaker has made a name for herself through her drive to create experiences unlike any other for her clients. Her one-of-a-kind weddings have been featured in publications such as *Destinations Weddings & Honeymoons*, *Elegant Bride*, *The Knot*, *Pacific Rim Weddings* and *Something Blue Magazine*.

As senior catering manager, Shoemaker will provide guidance to the entire catering team to enhance the Waikoloa guest experience and advance Hilton Waikoloa's catering services based on current trends in the hospitality industry.

The award-winning Hilton Waikoloa Village is a 62-acre Pacific playground and alluring destination unto itself. The resort offers island hospitality with 1,240 beautifully appointed guest rooms and beautiful vistas of Waiulua Bay. Amenities include three fresh-water swimming pools; an ocean-fed snorkeling lagoon; waterfalls and waterways; locally inspired treatments at the Kohala Spa; Dolphin Quest educational center; nine dining outlets; a Museum Walkway; Camp Menehune children's program; Legends of the Pacific Luau; an 18-hole seaside putting course and expansive tennis complex. Hilton Waikoloa Village and Waikoloa Beach Resort are gateways to cultural immersion, engaging travelers in

the area's rich history through such interactive cultural entertainment as hula and ukulele lessons and historic Petroglyph tours. Adventures within Waikoloa Beach Resort range from two championship golf courses to world-class shopping and activities at Queens' Marketplace and Kings' Shops.

For more information about Waikoloa Beach Resort and Hilton Waikoloa Village, visit www.waikoloabeachresort.com or www.hiltonwaikoloavillage.com or call 1-800-HILTONS.

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