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## **Kohala Spa at Hilton Waikoloa Village Introduces New Spa Treatment Menu that Immerses Guests in Hawaii's Culture and Heritage**

*Guests will Experience a Balance of Well-being and Renewal with Natural Gifts from Hawaii's Land and Sea*

**WAIKOLOA, HI – (October 4, 2010)** – Hilton Waikoloa Village Kohala Spa – a 25,000 square-foot world-class resort spa – announces a revitalized spa menu, created specifically to immerse guests into Hawaiian “Ho’oponopono,” a therapeutic dimension or feeling that inspires a healing of body and mind. Influenced by the story of the beautiful “half flower” Naupaka, in which blossoms of the two varieties of the flower meet to form one perfect bloom, these new spa therapies unite rich island botanicals with resources from the sea to create an unparalleled Hawaiian rejuvenation.

### **Signature Naupaka White Flower Ritual**

Guests become one with Hawaiian heritage with the **Signature Naupaka White Flower Ritual**, an 80-minute massage focusing on a “marriage of the senses.” This treatment begins with a blend of warmed local pure essential oils caressed into the scalp and hair, followed by a refreshing foot scrub, a leg ritual incorporating healing herbs and a full-body massage using a warmed blend of white flower jasmine and ylang ylang essential oils. This experience leaves spa-goers feeling grounded and whole.

### **New Skincare Treatments**

The Kohala Spa introduces island-inspired facials and skin treatments to its line of therapies as a natural approach to reducing the signs of stress and aging as every element of the Big Island joins together to revitalize the mind and body in the spirit of Ho’oponopono. New treatments include:

- **Seawater Pearl Facial:** Achieve ideal hydration levels with gifts from the sea. All skin types can benefit from this treatment using moisture rich red seaweed and marine calcium pearls that are layered on the face for optimum moisture, with thermal

hardening mask sealing in the benefits. Spa-goers will be treated to a warmed sea-foam detoxifying mud on the spine and extra attention to the hands, feet and a special Opal Eye Treatment.

- **Treasures of the Sea Skin Treatment:** Like a dip in the ocean, this treatment is sure to splash waves of tranquility on the senses while nourishing the body and bringing it back into balance. This unique head to toe service incorporates cooled seawater massage balm and warmed relaxing elixir for total body mineralization while the face is treated to a mini pampering service of its own.
  
- **Marine Anti-Aging Glow Facial:** From the depths of the ocean flows a warm spring bringing an abundance of minerals which restore a youthful texture and radiance to the skin. This Marine Spring water is used during all steps of this facial to increase cellular turnover for optimum skin regeneration. Two distinctive masks are used to reduce wrinkle depth and revive skin firmness, while free radicals are outsmarted, making this an ideal tool for maintaining good skin health. Guests will be treated to a warmed sea-foam detoxifying mud on the spine and extra attention to the hands, feet and a special Opal Eye Treatment.
  
- **Hawaiian Coffee Fruit Facial:** An anti-aging facial utilizing the brilliant Kona red Hawaiian Coffee Fruit enriched with antioxidants. This highly effective regiment utilizes organic ingredients featuring a coffee fruit extract with a highly powered anti oxidant concentrate and an intensive moisturizing cream leaving skin supple and nourished.

### **Hilton Waikoloa Village**

The award-winning Hilton Waikoloa Village is a 62-acre Pacific playground and alluring destination unto itself. The resort offers island hospitality with 1,240 beautifully appointed guest rooms and beautiful vistas of Waiulua Bay. Amenities include three fresh-water swimming pools; an ocean-fed snorkeling lagoon; waterfalls and waterways; locally inspired treatments at the Kohala Spa; Dolphin Quest educational center; nine dining outlets; a Museum Walkway; Camp Menehune children's program; Legends of the Pacific Luau; an 18-hole seaside putting course and expansive tennis complex. Hilton Waikoloa Village and Waikoloa Beach Resort are gateways to cultural immersion, engaging travelers in the area's rich history through such interactive cultural entertainment as hula and ukulele lessons and historic Petroglyph tours. Adventures within Waikoloa Beach Resort range from two championship golf courses to world-class shopping and activities at Queens' Marketplace and Kings' Shops.

For more information about treatments and offerings at the Kohala Spa, visit [www.kohalasp.com](http://www.kohalasp.com).

To book an overnight stay at Hilton Waikoloa Village, visit [www.hiltonwaikoloavillage.com](http://www.hiltonwaikoloavillage.com) or call 1-800-HILTONS.

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