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Hilton Waikoloa Village's Travelling Bar – The Kohala Beverage Cart

The surf-themed wagon transports Kona Brewing Company taps and tropical cocktails throughout the resort

WAIKOLOA, HI (March 19, 2019) – A new partnership between Hilton Waikoloa Village and famous Island of Hawaii brewer Kona Brewing Company takes the bar to the guests. The Kohala Beverage Cart is a surf-themed, electric-powered wagon equipped with a two tap system pouring ice-cold Kona Brewing Co. favorites.

Like an “adult ice cream truck,” the Kohala Beverage Cart quenches thirst everywhere it goes, equipped with a Bluetooth speaker system so that guests can follow the music to meet the cart wherever it may be throughout the resort. The electric-powered, environmentally-friendly cart sports a two tap system, a custom vinyl wrap with Kona Brewing Co.'s signature Big Wave Golden Ale artwork and is driven by one of the resort's skilled bartenders who can mix up cocktails on the spot. A bartender's selection of tropical slushies is available in addition to classics like the Mai Tai, Blue Hawaii or the cart's signature Hibiscus Frose. Complementing the drinks is a thoughtfully crafted menu of quick bites such as the island hummus veggie wrap, steak house burger, ahi poke wrap, wagyu beef hot dog, and more.

“The Kohala Beverage Cart has been a hit with guests,” said Simon Amos, hotel manager at Hilton Waikoloa Village. “Because our resort is so expansive, it gives guests the opportunity to get an ice cold drink without going far from their lounge at the lagoon or pool. In addition, because of its efficient design, it can maneuver easily throughout the resort's meandering paths and gardens.”

The Kohala Beverage Cart is the latest iteration of Hilton's longstanding partnership with Kona Brewing Co. In 2017, the resort opened the one and only Kona Tap Room, offering 16 craft and domestic beers on tap, including small-batch offerings only available in Hawaii. The Kona Tap Room also mixes creative “surftinis” and “beertails” and features local flavors highlighted in casual appetizers and main dishes.

For more information about Hilton Waikoloa Village and the Kohala Beverage Cart, visit www.HiltonWaikoloaVillage.com.

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About Hilton Waikoloa Village

The award-winning Hilton Waikoloa Village is a sweeping Pacific playground and alluring destination on the sunny Kohala Coast of the Island of Hawaii. The resort offers island hospitality with beautifully appointed guest rooms and stunning vistas of Waiulua Bay and tropical surroundings. Guests enjoy two distinct lodging experiences from premium accommodations in MAKAI at Lagoon Tower to a grand atrium welcome at Palace Tower. Amenities include three swimming pools, an ocean-fed snorkeling

Lagoon Beach, waterfalls and waterways, locally-inspired treatments at Kohala Spa, and a wide variety of dining outlets that include Legends of Hawaii Luau, Kamuela Provision Company featuring panoramic sunset dining over the Pacific Ocean, Kona Tap Room, offering craft brews from Kona Brewing Company; and a Museum Walkway with 1,800 unique art pieces. Adventures within the surrounding Waikoloa Beach Resort range from two championship golf courses to world-class shopping. Hilton Waikoloa Village is a gateway to the Island of Hawai'i, engaging travelers in the area's rich history through such interactive activities as hula and ukulele lessons and is the perfect starting point for the exploration of island attractions including active volcanoes, snow-capped mountains, lush valleys, breathtaking waterfalls, colorful beaches and deep culture, embodying the Island's Aloha Spirit.